

# TOKENOMICS

Bob Eco initially started with 100m bobcoins on the secondary market. This changed to 1b coins which will be listed on the primary market.

## Creation Wallet Coins

1,000,000,000 (1b)

667m BEP-20

333m ERC-20

### Mnemonic/Ticker

**BOBC**

### Money raised to date

> \$20,000,000

### Total Supply (BOBC)

1,000,000,000

(1 billion BOBC)

### Initial Circulating Supply

64,200,000 BOBC

(Controlled sales 6 to 12 month)

Token Price  
USD

#### Launchpad

\$1.15

(14 Mar '22 - 24 Mar '22)

#### Pre-Sales White list dex

\$1.25

(25 Mar '22 - 8 Apr '22)

#### Public Exchange (price is expected)

\$1.45 - \$1.50

(Apr '22 - Sept '22)

#### Token Distribution

#### Token Amount

#### %

#### Liquidity

#### Defrosting rate

Privately Sold  
During STO

240,000,000

24.00%

Defrost  
(no staking)

0.5% weekly

Launchpad

10,000,000

1.00%

Liquid

n/a

White List Dex

25,000,000

2.50%

Liquid

n/a

Public Sales

175,000,000

17.50%

Liquid

n/a

Public Sales  
Reserve (2024)

100,000,000

10.00%

Liquid

n/a

Team

250,000,000

25.00%

Defrost  
(no staking)

0.5% weekly

Marketing\*

50,000,000

5.00%

Defrost  
(no staking)

0.5% weekly

Consultancy\*

50,000,000

5.00%

Defrost  
(no staking)

0.5% weekly

Tech\*

100,000,000

10.00%

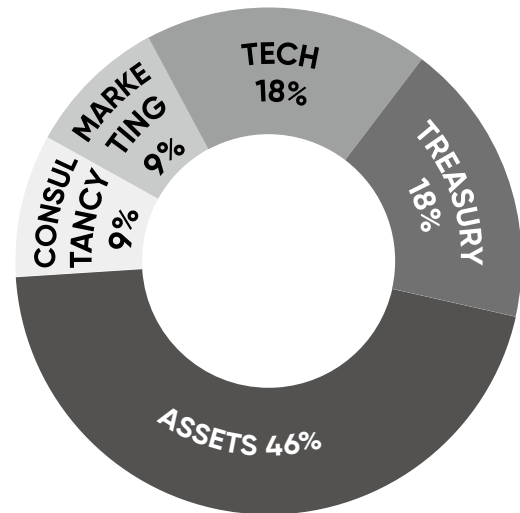
Defrost  
(no staking)

0.5% weekly

\*Wallet has not yet been entirely given out, represents an estimated budget for 2022 to 2025.

## Use of Funds

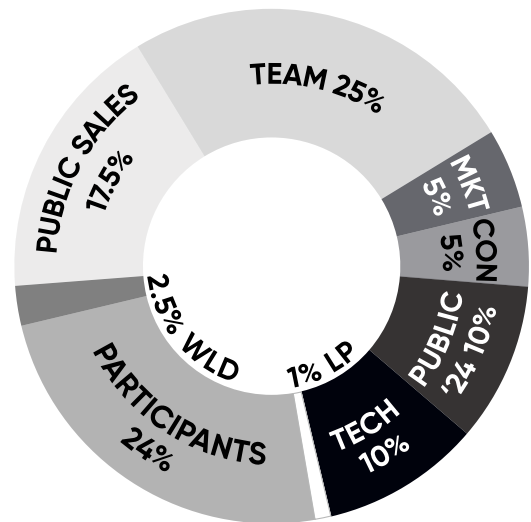
Bobcoin is essentially a digital representation of the ownership rights of Bob Eco's shares. The funds will be used to purchase profit generating assets such as electric vehicles and charging cabinets. Our ICO is branded an ICO-WA due to this tangible asset purchase which in turn leads to organic asset growth through the income these assets generate.



## Token Distribution

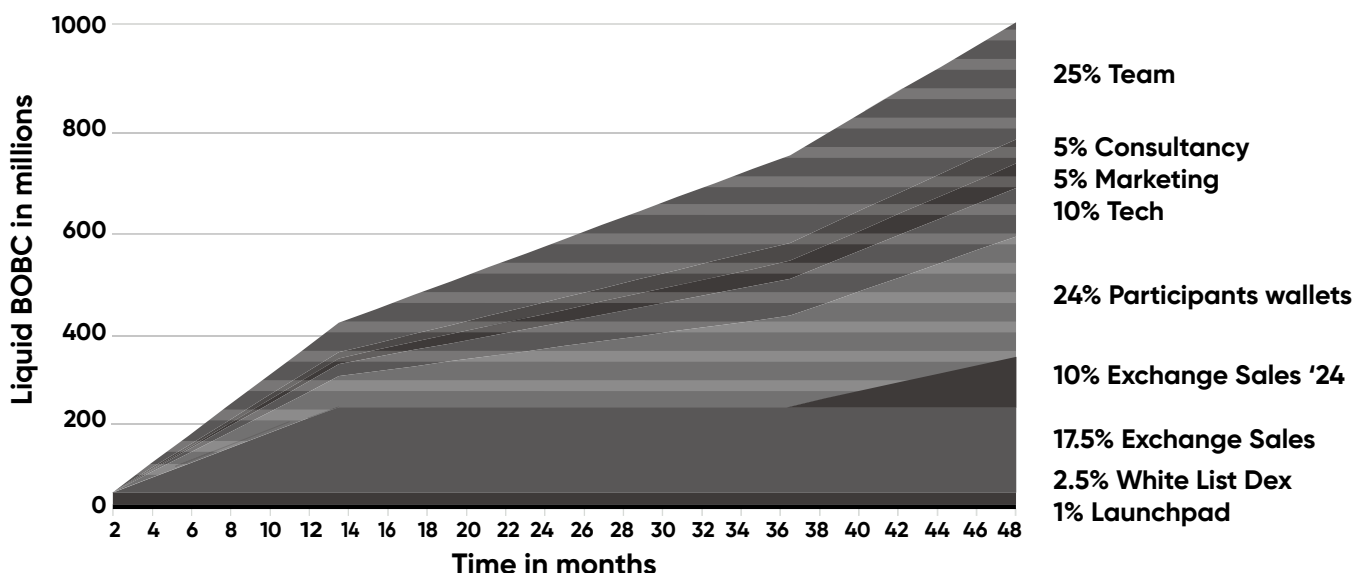
The Token distribution enables the Bob.Eco Business model. Maximizing tokens for Developers and users of the ecosystem first and both providing price flexibility for long term growth.

**MKT = Marketing**  
**CON = Consultancy**  
**WLD = White List Dex**  
**LP = Launchpad**



## 4 Year Token Vesting

▨ Defreezing wallets (0.5% weekly)  
 ■ Liquid wallets



# ECONOMICS

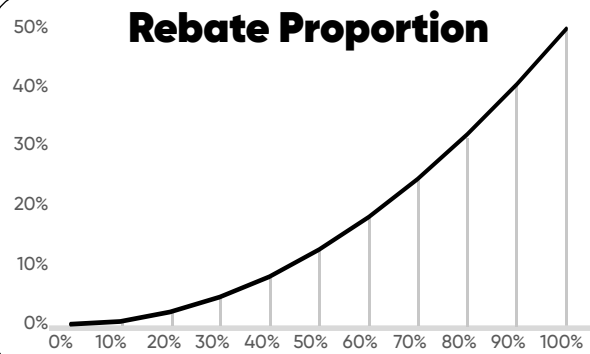
Motorcycle lessees have committed to their lease payments on a weekly basis. In order to incentivize people not to miss their lease payments, they will be awarded Bobcoins for good payment behavior. If they choose to stake these Bobcoins they will be able to get an extra income.

- (1) Up to 50% Rebate to the bike purchaser
- (2) Distribute to Staked **BOBC**
- (3) Burnt

## (1) Rebate to Bike Purchaser

The amounts allocated to each activity are a function of Staked **BOBC** as a proportion of total **BOBC** outstanding. The Rebate proportion (R) is a function of Staked (S) **BOBC** where:

$$R = 0.5 S^2$$



Intuitively a staked token picks up its 'fair share' of revenue through (2) and an additional amount through (3) since burn benefits all token holders and conversely Non-Staked tokens are penalised, which are clearly visible in the pay-off curves depicted below.

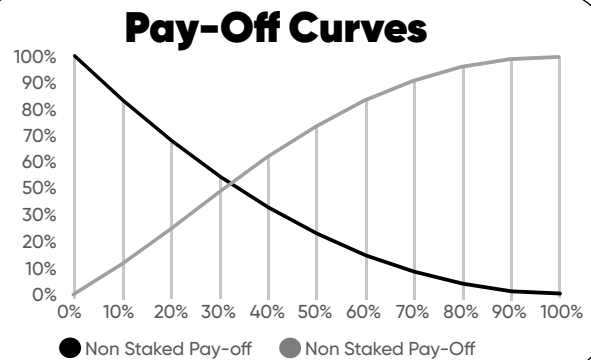
## Staked (2) and Burnt (3) BOBC

Staked Pay-off Curve:

$$S(1-S)$$

Non Staked Pay-Off Curve:

$$(1-S)^2$$



The staked Pay-off curve's complexity is mirrored in the Rebate curve.

## The General Role of Staking

An individual token holder will act in self-interest. That is to say, they will consider the cost of their capital and the returns they are achieving. Rational will consider the capital value of the token, whether they wish to receive more tokens and conversely less or more burn effects. These specific decisions affect the macroeconomic pricing for products through the rebate which, through economic feedback, allows staking to revenue for BobCoin.